Enterprise Social Networking - Social Fabric to Enhance Knowledge Management

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ABSTRACT

Social media technologies are spreading further in workplaces. This paper describes how Organization can utilize Enterprise Social Networking as a new and flexible resource to enhance Knowledge Management.
Informal social networks have always existed in organizations but remained largely hidden. The emergence of social networking technologies now offers the possibility of making informal networks visible. Previously used "One to One" media such as e-mails or IM are more and more being replaced by "One to Many" channels such as forums, blogs and group calls.
As per McKinsey - The Social Economy [1], more than 1.5 billion people around the globe have an account on social networking site, and almost one in five online hours is spent on social networks. Organizations see a 20% - 25% boost in productivity with social technologies. By 2011, 72 percent of companies surveyed reported using social technologies in their business and 90 percent of those users reported that are seeing benefits.
Enterprise social networks serve to expand an organization"s ability to screen, channelize and analyze the growing amounts of available information, to better determine what is useful to the execution of the business. Make the organization smarter and accelerate the decision-making process. Those companies that resist and limit access to social networks are limiting the potential of their employees and risking their ability to compete in a new marketplace where customers, prospects, partners and competitors are already exchanging information [3].
This paper is based on interviews of senior KM professionals conducted by author and data collected from white papers, research articles, books related with Enterprise Social Networking. The list of referred literature is given in the References section.

Keywords - Knowledge Management, Social technologies, Social Media, Enterprise Social Networking, Social Economy

Developing Demand Chain for Konkan Products in Retail Market of Pimpri Chinchwad with Help of Konkan Krishi Vidyapeeth and KOWAYS

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ABSTRACT

This study envisages a social cause – not only that it aims to provide a platform for marketing of Konkan products, but it encompasses a view of uplifting the cause of a neglected but potential array of opportunity to enhance the standard of living of a hardworking population that deserves better, also aims for revenue generation through marketing, but understand the nuances and depths of a true "Konkan Culture" problems and heritage attached to it.

Keywords: konkan product, market availability, branding, generating employment, SHG, Test Marketing.

Virtualization – Basis to Optimized Service Management
(Infrastructure Focus)

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ABSTRACT

"Today‟s businesses face an unparalleled rate of change"
On this increasingly interconnected, instrumented and intelligent planet, organizations are under tremendous pressure to improve agility and adapt to change. In fact, 80% of CEOs anticipate turbulent change and bold moves ahead.
Building a competency in managing technology and aligning investments to well defined business outcomes will therefore play a critical role in the success of almost every business. More than ever, the evolution of IT from a cost center to a center of strategic business value is a necessity.
To capitalize on this opportunity, organizations are implementing bold business and technology strategies, like cloud computing that enable continuous optimization of increasingly complex and dynamic business services, processes and relationships.
Through the standardization and automation of shared computing resources, cloud computing speeds the delivery of innovative products & services, while fundamentally changing the economics of business infrastructures.

Business Complexity& Its Salient Aspects -Influencing Sustainability

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ABSTRACT
The Business World today is troubled by the inertia in the system which is due to the complexity that each business has itself created over the previous few years or decades .In view of the market opportunities and the corresponding threats to business survival, since the time the globalization of business, every major player has under taken to expand its business through new product launches and through inorganic business acquisitions(M&As).and entering in to hither too un touched, un known market segments both in domestic & global markets
,This has necessitated multi product, multi locations, and multi market segments, multi cultural integrations, multiple management practices resulting in to a highly dense cobweb of business complexity. This severe complexity has been restricting creativity and innovation based progress since all the major resources of the organization are busy& preoccupied in resolving issues arising due to organizational complexity management.
It is a matter of fact that major global organizations are now busy clearing the „complexity-mess‟ they themselves have created in the recent past- through establishing cross functional teams to meticulously unwind the complexity cob web. Unless this complexity management (reducing complexity) is done on top most priority the business houses will face their being left out of the volatile global markets.
This paper attempts to explain various areas of the business which are saddled in the complexity conundrum and while developing a cause- effect correlations between actions taken by the business and the resulting complexity. Also an honest attempt is being made to recommend certain quick- fix recommendations for alleviating the „drag‟ due to business complexity. The case studies & examples included in this paper are based on the author‟s personal experience during his near 40 years of industry experience in India and abroad and the narration is based on the situations which existed during these years. However, wherever possible due care has been given to the changing business strategies adopted during the past decade by the industries in general to compete in the globalized market scenario.
The scope of the paper is restricted to business organizations in the public domain and therefore issues of complexity in the general environments such as economic upheavals due to national & global economic policies are kept outside the purview of this paper.
The observations made in this paper are author's personal views and are intended for the purpose of narration of main theme and therefore there is no implicit or explicit intention to criticize any individual or an organization.

Practices of Ethical Values in Business Organizations for
Sustaining Competitive Advantage

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ABSTRACT

Development in a country as large diverse as India poses special challenges. As India embarks on a trajectory of high rates of economic growth, it is imperative to focus on the impact of such growth on society and the environment. Economic growth will translate to sustainable development and it will be achieved only when environmental capital is enriched. The corporates are expected to uphold ethical stamina which can be taken as foundation for formulating policies, vision and mission statements in the organization. This can be made practical only through human efforts. Globally there is a growing interest in broadening the concept of social responsibility towards customers, government, employees and society at large through business ethics have become a challenge to the organizations. The purpose of this study is to determine the impact of organizational code of ethics on sustaining competitive advantage.

Power Optimization in VLSI Circuit Design: Review Paper

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ABSTRACT

This paper covers critical review of various methods and techniques for estimation and optimization of power in CMOS (complementary metal oxide semiconductor) VLSI (very large scale integrated) circuit design. There is different design techniques like multiple supply, multiple threshold, multiple transistor size and stack forcing used for low power design. Linear programming algorithm used to find non-critical path node for multiple supply and multiple threshold assignment. Genetic algorithm can be used to find optimum combination of different design parameters value. In section I contain introduction and need of low power design. Different source of power dissipation discuss in section II. Section III and IV hold review concepts of theories and literature review on previous work done so far respectively. Research scope is in section V and conclusion and references have in VI and VII respectively.

Key Word: CMOS, Estimation, Low Power Design, Optimization, VLSI